

# AUDIRA<sup>®</sup>

## BY THE NUMBERS

Audira enables leaders, teams & organizations to achieve their vision through transformative one-on-one executive coaching & experiential team leadership development. To do this, we emphasize the importance of deep listening – to ourselves, our teams and our communities.

**ONLY 1/3**  
ENGAGED AT WORK

Only a third of the American workforce is engaged at work.  
(Gallup, State of the American Workplace 2017)

**5.7x**  
ROI

Participating executives estimated that they earned 5.7x their initial investment in coaching services.  
(The Manchester Review)

**OUTPERFORMED**  
EARNINGS GOALS BY  
**20%**

Divisions run by senior managers with high emotional intelligence outperformed yearly earnings goals by 20%. (Harvard Business Review)

**7x**  
ANNUAL SHAREHOLDER  
RETURN

Organizations with highly engaged employees experience a 7x-greater 5-year total annual shareholder return. (IBM Kenexa)

**MILLENNIAL TURNOVER**  
**\$30.5 BILLION**  
ANNUALLY

millennial turnover costs the U.S. economy \$30.5 billion annually.  
(Gallup)

**3x**  
FASTER GROWTH IN  
PROFITS

Engaged companies grow profits as much as 3x faster than their competitors. (Corporate Leadership Council)



## Founder Stephen Kohler

Stephen Kohler, Audira's Founder & CEO, brings passion for people along with 25 years of extensive corporate experience within organizations ranging from startup to Fortune 100, across multiple industries.

## Credentials

### MBA UNIVERSITY OF CHICAGO

Masters in Business Administration with Honors from University of Chicago's Booth School of Business. Concentrations in General Management and Marketing.

### CERTIFIED IN LEADERSHIP EFFECTIVENESS ASSESSMENT (LEA)

Certified through Management Research Group to administer industry standard leadership assessment tool.

### CERTIFIED PROFESSIONAL CO-ACTIVE COACH (CPCC)

International Coaches Federation accredited program from Coaches Training Institute.

### MEMBER INTERNATIONAL COACH FEDERATION (ICF)

Member of largest organization of professionally trained coaches. ICF offers the only globally-recognized independent credentialing program for coach practitioners.

### BA NORTHWESTERN UNIVERSITY

Bachelors of Arts in Philosophy. Phi Beta Kappa. Minor in Rock 'n Roll as lead guitarist for Delusions of Grandeur.

### CERTIFIED BALANCED SCORECARD PROFESSIONAL (BSP)

Certified in Balanced Scorecard strategic planning methodology from the Balanced Scorecard Institute.

### PROFESSIONAL CERTIFIED COACH (PCC) INTERNATIONAL COACH FEDERATION

Certified as a Professional Coach (PCC) by the International Coach Federation.

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